

## Three Simple Steps to a Better Smile

### 1 Tell us how you define a beautiful smile

Are you unhappy with the appearance of your mouth and teeth? Do you have specific complaints? A more beautiful smile begins with your needs and goals.

### 2 Your smile analysis

We'll take a series of photographs and impressions. Using computer imaging and stone models, we'll analyze a number of criteria, including:



- the color of your teeth
- your lip position and support
- the alignment and angle of your teeth
- the dimensions and length of your teeth
- the symmetry of your gum line

### 3 Your treatment plan

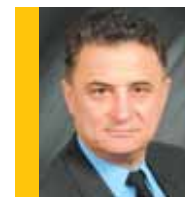
Based on the goals you've defined and the results of your smile analysis, our dentists and lab technicians will recommend your customized treatment plan, which may include one or more options.

## The Elmwood Dental Smile Beautification



**Frank R. LaManna**

Dr. Lamar trained at the Dental Center Eastman Dental and a member of the International Academy of C



**Dov Almog,**

Dr. Almog is a specialized trainer at the University of Pennsylvania, now Associate Professor of Medicine and the Crani

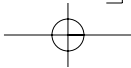


**James LaManna**

Dr. Lamar completed his residency at Loma Linda University, Associate Fellow of the American Academy of Implantology and



DENTAL IMPLANT CENTER  
DENTAL RESTORATION CENTER  
1950 Clinton Avenue South • Rochester, NY  
Tel (585) 461-4350 • Fax (585) 431-93



Smile

and teeth?  
Smile

Smiling  
number

Smile  
and

Smile  
angle

Smile  
teeth  
of your

Smile  
may

## The Elmwood Dental Restoration Center Smile Beautification Team



**Frank R. LaMar, Jr., D.D.S.**

Dr. Lamar trained in prosthetic dentistry at the Eastman Dental Center. He is an Assistant Professor at the Eastman Dental Center's Department of Prosthodontics and a member of the American College of Prosthodontists, the International Congress of Implantologists and the Academy of Osseointegration.



**Dov Almog, D.M.D.**

Dr. Almog is a specialist in Prosthodontics. He completed specialized training in prosthetic dentistry at the University of Rochester Eastman Dental Center. He is now Associate Professor of Prosthodontics and the former Medical Director of the Eastman Dental Center and the Craniofacial Diagnostic Imaging Laboratory.



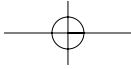
**James LaMar, D.M.D.**

Dr. Lamar completed his implant residency program at Loma Linda University in California and is an Associate Fellow of the American Academy of Implant Dentistry and a member of the International Congress of Implantologists.



**DENTAL IMPLANT CENTER  
DENTAL RESTORATION CENTER**  
1950 Clinton Avenue South • Rochester, NY 14618  
Tel (585) 461-4350 • Fax (585) 431-9365

© Elmwood Dental Group, P.C., 2004 Smile Beautification™ is a service mark of Elmwood Dental Group, P.C.  
Zoom is a registered trademark of Discus Dental



# ation Center

D.S.

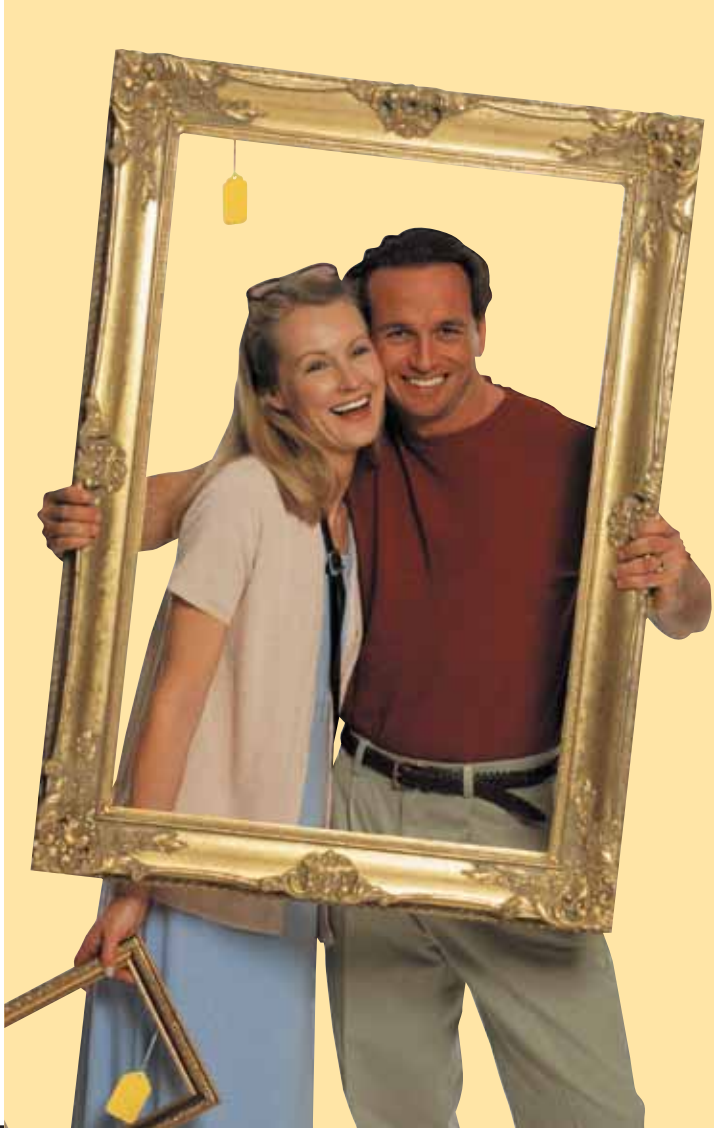
hetic dentistry at the Eastman  
ssistant Professor at the  
Department of Prosthodontics  
ican College of Prosthodontists,  
s of Implantologists and the  
tion.

Prosthodontics. He completed  
esthetic dentistry at the  
astman Dental Center. He is  
of Prosthodontics and the  
of the Eastman Dental Center  
nistic Imaging Laboratory.

implant residency program  
in California and is an  
merican Academy of Implant  
of the International Congress

© Elmwood Dental Group, P.C., 2004 Smile Beautification™ is a service mark of Elmwood Dental Group, P.C.  
Zoom is a registered trademark of Discus Dental

# smile Beautification<sup>SM</sup> services



Comprehensive  
services to  
enhance your  
smile and  
increase your  
self-confidence



DENTAL IMPLANT CENTER  
DENTAL RESTORATION CENTER

# Smile Beautification<sup>SM</sup> Services

## Making stained teeth sparkle

Our ZOOM! treatment whitens your teeth permanently. This 2-hour process is the most effective whitening technology available. Performed in our office by our ZOOM! Whitening Technicians.

## Realigning, reshaping and matching teeth

Veneers and bonding actually change the shape, alignment and color of your teeth. Natural looking veneers are considered the ideal treatment, but bonding is a more conservative and cost effective option for some patients. Crowns may be recommended when the teeth are not strong enough for veneers or bonding. Performed in our offices by our Restorative Specialists and Dental Technicians.

## Crowding control

If severely crowded teeth are marring your smile, we will refer you to one of a number of excellent orthodontists in the area.

## Fixing unattractive gum lines

If your gum line is a problem, cosmetic gum surgery may be the answer. We will refer you to a periodontist, or gum specialist.

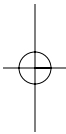


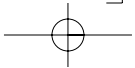
## We're committed

You won't find a more caring Smile Beautification Team. Our office staff will make your scheduling appointments a breeze. Our dental professionals will ease any anxiety you might have. We use the most effective technologies to ensure that your smile is enhanced and your experience is positive.

## Dental care for you

Elmwood Dental Group is committed to providing the latest dental technology in a warm, comfortable setting. Our Elmwood Family Dentistry services and general dentistry include cosmetic dentistry, Elmwood Dental Restorative services, and long lasting dental implants. No matter what your dental needs are, we provide a positive experience and a smile that lasts.





# Smile Beautification<sup>SM</sup> Services



to smile w

This 2-hour  
ible.  
icians.

ent and color  
deal treatment,  
tion for some  
are not strong  
by our

I refer you to

/ be the  
ialist.



before



after

## We're committed to your comfort

You won't find a more caring group of dental professionals than the Smile Beautification Team at Elmwood Dental Group.

Our office staff will make you feel welcome and take the hassle out of scheduling appointments and handling insurance paperwork.

Our dental professionals will explain each step of your treatment to ease any anxiety you might feel. And we always use the latest, most effective technologies to ensure your comfort.

Our goal is to ensure that every visit to Elmwood Dental Group enhances your smile and provides a positive experience.

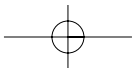
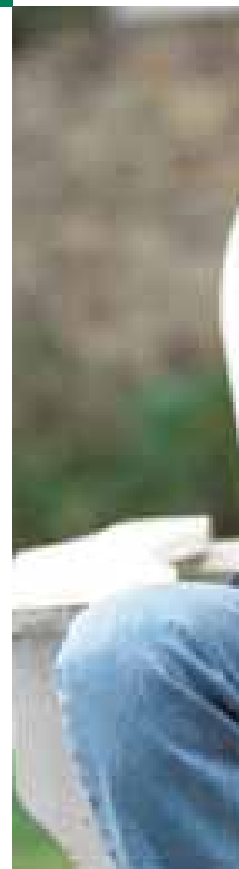
## Dental care for your lifetime

Elmwood Dental Group is a full-service group that offers the latest in dental technology in a warm, supportive environment.

Elmwood Family Dentistry Center offers the most up-to-date hygienic services and general dentistry for adults and children.

Elmwood Dental Restoration and Implant Center provides the newest advances in restorative and cosmetic dentistry, including natural looking, long lasting dental implants.

No matter what your dental needs, you'll find a caring atmosphere and a positive experience at Elmwood Dental Group.





after

“It was always a little embarrassing  
to smile with bad teeth. I’m proud of my teeth now.

I’m happy and free to smile.”

– Chris McCarthy, patient

### comfort

dental professionals than the  
Dental Group.

come and take the hassle out of  
insurance paperwork.

ach step of your treatment to  
we always use the latest, most  
comfort.

Elmwood Dental Group  
sitive experience.

### time

group that offers the latest in  
environment.

s the most up-to-date hygienic  
s and children.

int Center provides the newest  
ntistry, including natural looking,

I’ll find a caring atmosphere  
Dental Group.

